

# “Shipping expenses are eating my business alive. I need a less expensive option.”

## Meet Steve

Steve is the owner of a mid-sized ecommerce business. He ships all kinds of products all over the globe. Currently, Steve utilizes commercial carriers to deliver his goods. But, when it comes to shipping his smaller, lightweight products he's spending a lot of money. And, Steve simply cannot afford to leave money on the table. Steve needs a carrier that can help him ship products faster for cheaper, while easily integrating with his existing shipping application. Steve doesn't have time to wait. He needs an affordable option, and he needs it fast.



# Our merchants have seen a 5% lift in revenue by expanding their carrier networks to include USPS®.

## More Savings

Shipping his products no longer costs Steve's business an arm and a leg. With USPS® through Pitney Bowes, Steve gets upfront pricing to help her better manage shipping expenses.

- Up to 70% lower dimensional rate pricing
- Free packaging on select Priority Mail™ products
- Only pay for the return labels you use
- No surcharges on shipments to Hawaii, Alaska and US territories
- Online postage discounts
- The only money-back guarantee for Priority Mail™ Shipments

## Better Service

When it comes to shipping, Steve doesn't need another carrier. Steve needs tracking, customer service and delivery options that simply work. And, with Minisoft, Pitney Bowes and the USPS on his side, Steve has all his bases covered.

- Real-time tracking
- Delivery to 220+ countries
- Address validation
- Easy print postage labels
- Free Saturday delivery
- Free package pickup
- Delivery to residential, P.O. and military addresses

## Improved Cash Flow

With USPS through Pitney Bowes, Steve can say goodbye to having his cash tied up in postage. With Pitney Bowes, he can increase his financial flexibility thanks to a wide array of payment options.

- "Ship now. Pay Later." Postage
- Affordable credit with terms to pay what you need, when you need it
- Improved profitability and access to affordable borrowing and working capital
- Flexible pre-pay postage solutions
- Consolidated invoicing for all shipping and postage charges

## Why Ship with USPS?

With USPS through Minisoft and Pitney Bowes, Steve is no longer leaving money on the table. By adding USPS to his carrier mix, Steve can ship further, faster and for cheaper, all while accessing the most reliable, worldwide delivery network. And that means Steve can free up time and money, letting him focus on what matters most—his business.

For more information, contact:

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