



# Minisoft

*“Newgistics clients looking to make custom forms and labels in-house need look no further than Minisoft. Our joint solution can help shippers save on shipping costs while delivering a consistent brand message in their customer communications.”*

Doug Greenup,  
VP Sales,  
Minisoft, Inc.

## Create custom forms and labels in-house for no-nonsense small parcel shipping



**Newgistics is now integrated with Minisoft’s easy-to-use eFORMz software.** The joint solution empowers shippers to print their own custom e-VS (Electronic Verification System) compliant U.S. Postal Service® shipping labels with eFORMZ while using Newgistics for unparalleled customer service and visibility for their small parcel delivery requirements.

### The Newgistics and Minisoft Solution

- Support for Parcel Select® gives shippers access to highly competitive shipping rates and the unparalleled reach of the USPS® to the residence.
- Streamlines shipping process by allowing customers to print a variety of barcoded shipping labels in-house with any PCL or XML printer
- Dynamic labels are easily customized with familiar publishing tools such as Microsoft Office, Microsoft Excel, WordPerfect and OpenOffice
- Optimizes package distribution while lowering transportation costs
- eFORMz can also be used to replace other standardized forms, including packing lists, invoices, purchase orders, gift certificates, checks and bills of lading

## Benefits of Partnering

Newgistics and Minisoft are ideal for small parcel shippers looking to lower costs without sacrificing shipping visibility or brand consistency.

Newgistics helps shippers improve service, reduce costs and simplify the carrier management process. Some shippers wishing to utilize Newgistics may have existing systems that create labels for other carriers, and Minisoft allows for instant creation of Newgistics labels—regardless of the system the shipper has in place. Together, Minisoft and Newgistics can help merchants deliver small parcels quickly and affordably while improving the customer experience.

Minisoft eFORMz offers users a new generation of forms automation software with the power to quickly and easily create high-quality business documents with existing software. Through a combined Minisoft and Newgistics solution supported through eFORMz, merchants can prepare, send and track their shipments while enjoying lower costs and a superior level of service.

## About Minisoft

Headquartered in Snohomish, Washington, Minisoft is a worldwide leader in developing and delivering document management solutions, connectivity, client-server and web development tools. Minisoft offers a new generation of forms automation software that provides users with the power to quickly and easily create high-quality business documents. Having received multiple awards for its innovative technology and customer service, Minisoft prides itself on building lasting relationships with their customers. Learn more about how Minisoft can modernize your forms environment, increase your productivity and save you money.

[www.minisoft.com](http://www.minisoft.com)

## About Newgistics

Newgistics is leading companies into the new age of retailing by delivering unrivaled small parcel services on time and under budget, all while offering the most comprehensive set of technology solutions available in a Postal-based shipping environment. The result is a premium customer shopping experience while lowering costs up to 40%. We know shipping backwards and forwards.

[www.newgistics.com](http://www.newgistics.com)



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